

GREAT FUTURES START HERE.



**BOYS & GIRLS CLUBS
OF AMERICA**



*As Area Council Chairs,
we're going to talk about:*

- “The Area Council’s specific **TASK** and **PURPOSE**.”
- “**WHO** your teammates are in relation to, or in support of, your AC Chair efforts.”
- “**WHAT** success looks like.”
- “The **WHY** we do what we’re doing.”

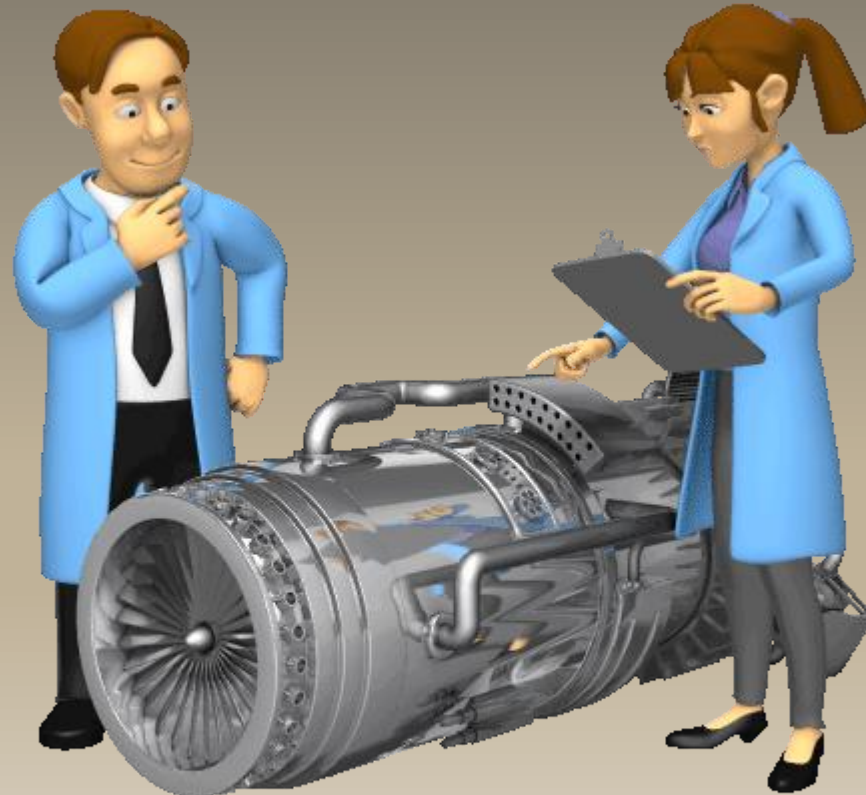


Engage. Inspire. Empower.

For Kids and Teens of All Ages and Interests.

quick
disclaimer

We know that the information we're going to provide today isn't "Rocket Science", but our goal is to provide you with some Area Council Chair information to help you help your Area Council.



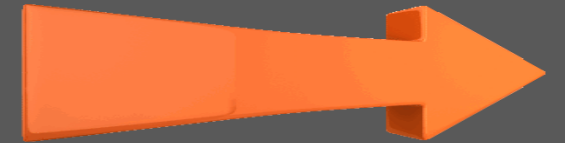
BOYS & GIRLS CLUBS OF AMERICA AREA COUNCILS



As you **START** your new position as Area Council Chair, it may seem like there are some roadblocks and maybe even some “shark infested waters” . . .



But with a little help and the right information, you'll see that most of the issues aren't as bad as they might seem.



LET'S START



FIRST THREE “SPACES”

The Area Council Chairperson is responsible for **providing the leadership** to the Area Council.

In order to do that – the ACC must be . . .



ENERGIZED

ACTIVE

EFFECTIVE

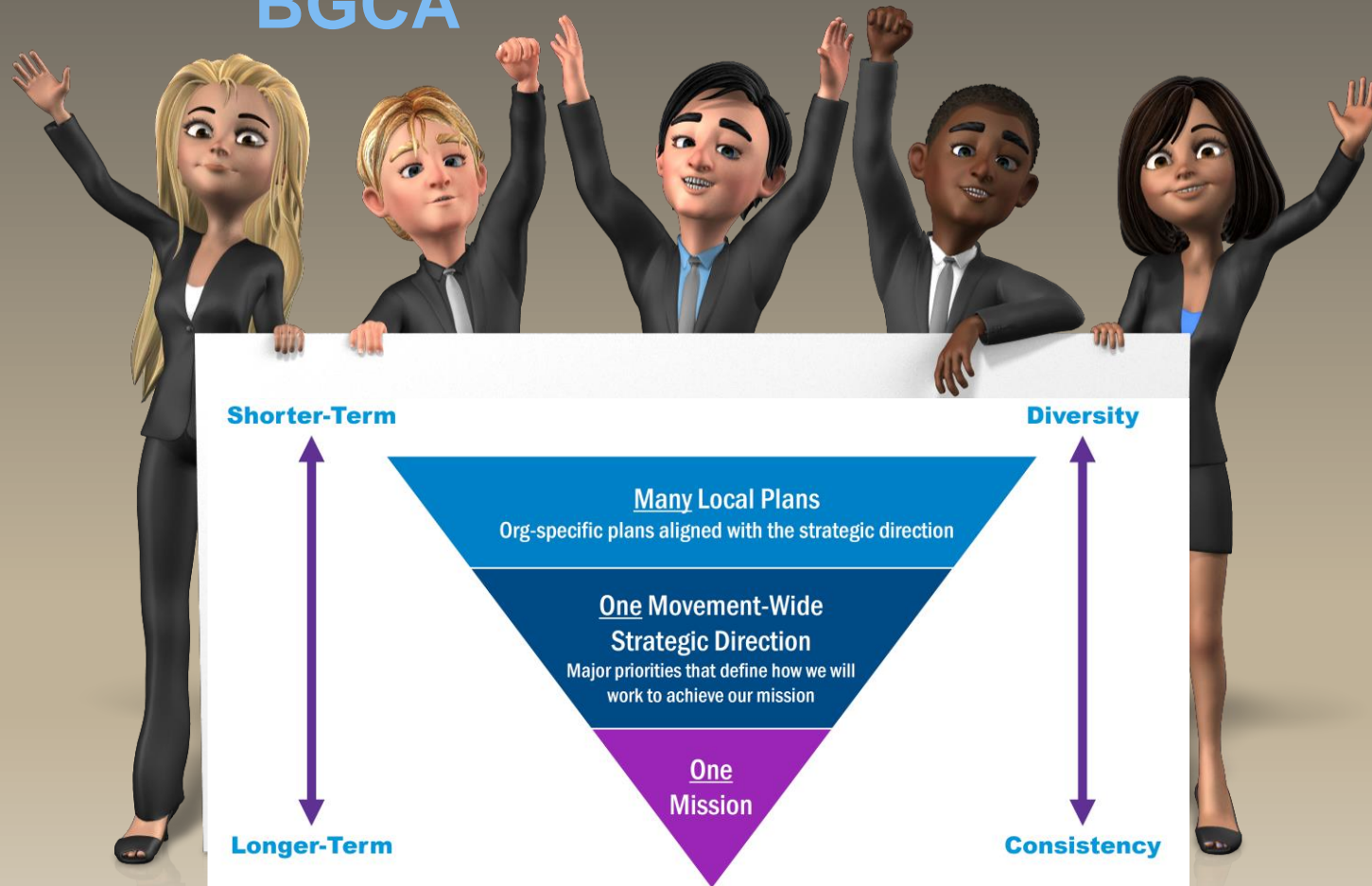


Sit Back While We Take A Quick “Snapshot” Of ACC Engagement.



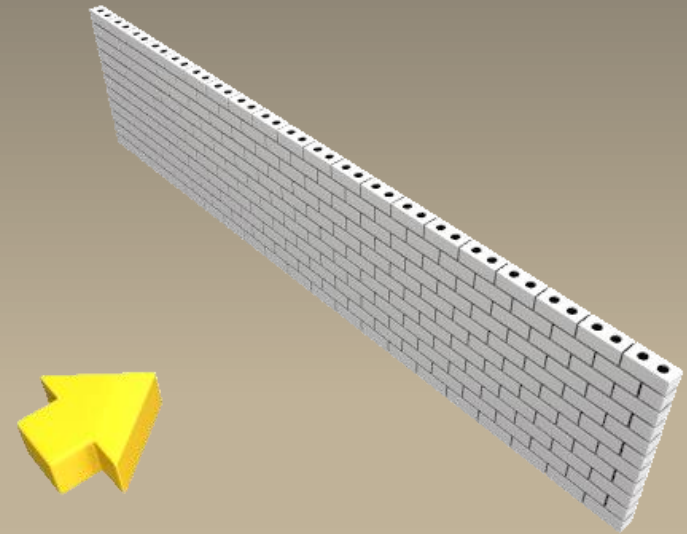
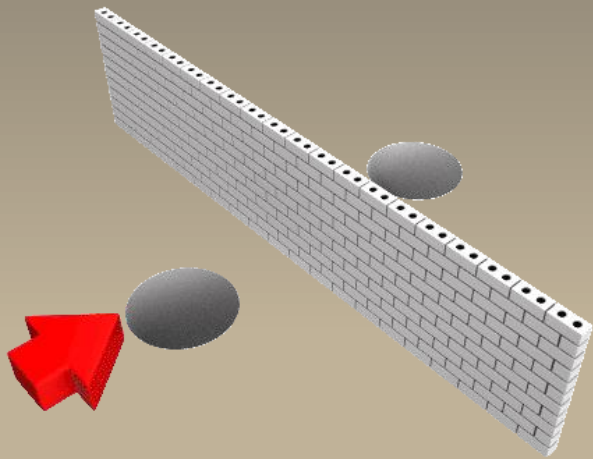
ASSIST

Assist in messaging and engagement with your membership and other Area Council organizations on important strategic initiatives and changes to membership from BGCA



GUIDE & LEAD

Guide and lead
the program and
work of the Area
Council



PRESIDE



Preside at all meetings
of the Area Council



APPOINT

Appoint committees



SERVE

Serve as ex-officio
member of each
committee network



ENCOURAGE

6

Encourage expansion
and improvement of
the Boys & Girls Club
Movement in the area



Any questions so far?

If not –

LET'S ROLL ON. . .

Your Area Council INFORMATION



*WITHOUT INFORMATION...
YOU ARE GOING TO HAVE
A ROUGH ROAD!*



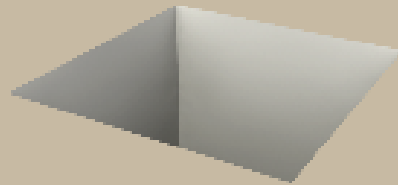
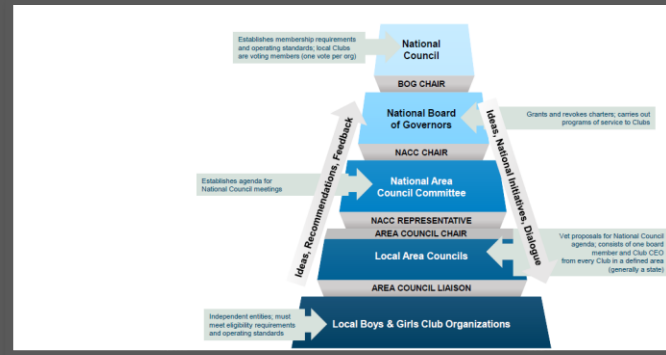
*WITH IT...
YOU ARE OFF TO
A GREAT START!*



Your Area Council Information should include the following to help you navigate the responsibilities of Area Council Chair:

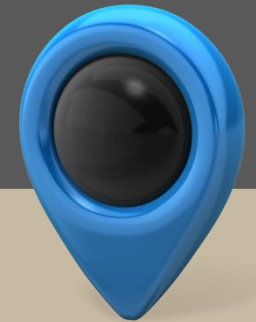
- **Area Council Handbook**
- **Brief history of your Area Council**
- **Your Area Council Roster with location, current roles, phone numbers and email addresses**
- **Copy of your Area Council's By Laws**
- **Meeting Agenda & Minutes of the last 6 months**
- **Latest Financial Statement & Budget**
- **Your AC's organizational chart including committee structure**
- **Your AC's Strategic Plan if available**
- **Previous year's Annual AC Assessment**
- **Vision Statement**
- **AC Awards & nomination process**

Federated Model of the Boys & Girls Club Movement

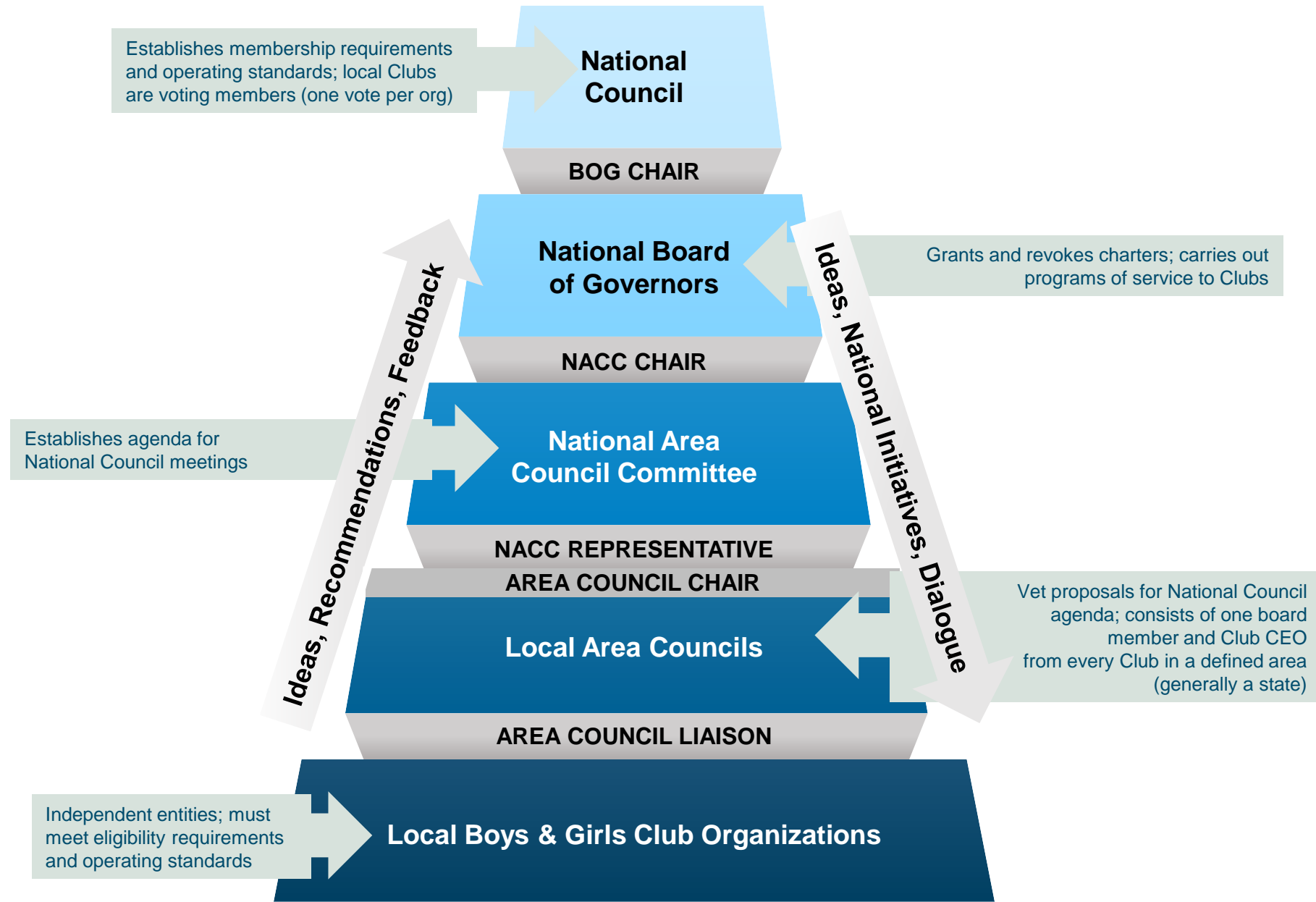


*Area
Council
Chair
Position*

*ADVANCE ONE
SPACE*



Federated model of the Boys & Girls Club Movement



The Area Council Chairperson needs to have a good working relationship with the other individuals responsible for the Area Council.



Area Council
Chair



That'd be you . . .
Volunteer

Local CEO(s)

Local CEO's
Boys & Girls Clubs
Of America

DOD



Director of
Organizational
Development
Boys & Girls Clubs
of America

NACC



National Area
Council Committee
Volunteer

Regional
Vice President



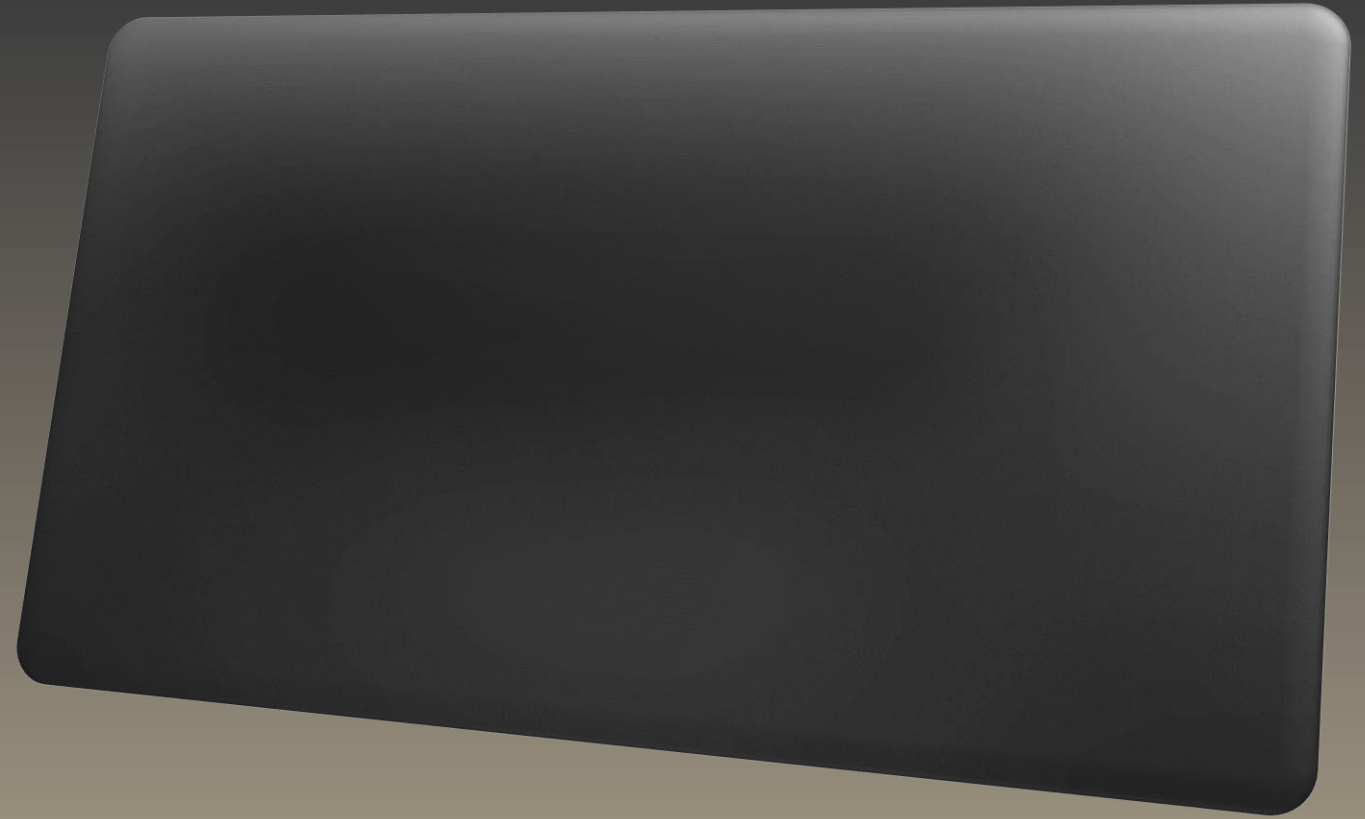
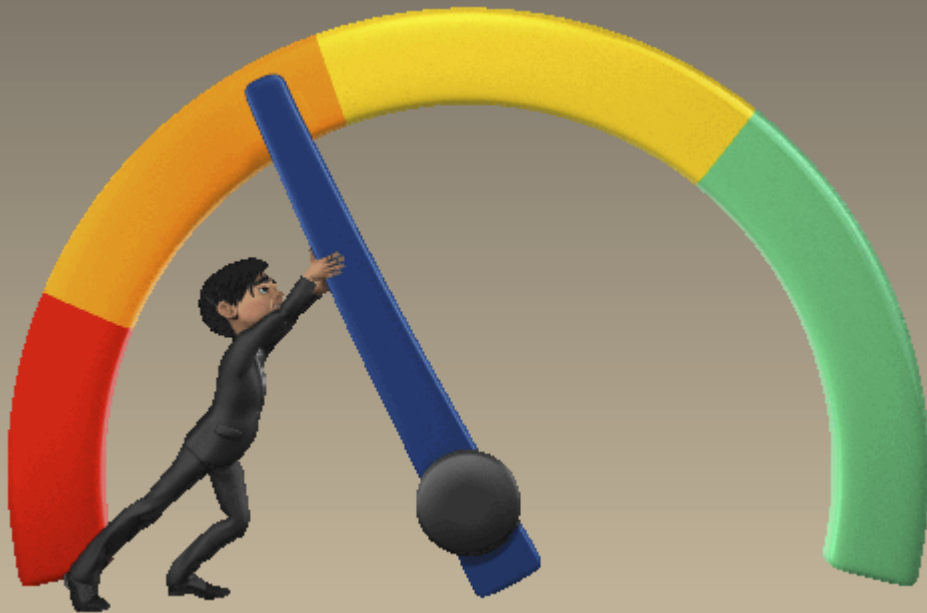
Boys & Girls Clubs
of America

Success



NETWORKING PARTNERSHIPS

Building connections with the right people at the right time will be the key to your effectiveness as an Area Council Chair.



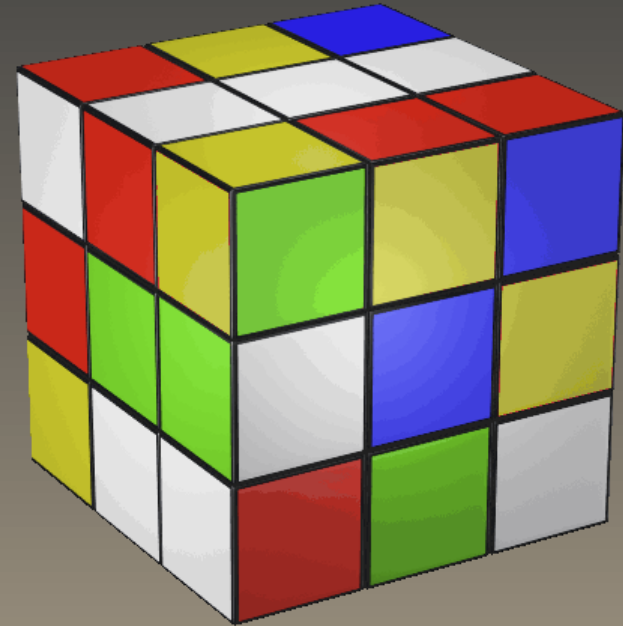
Successful Area Council

CEOs

When a new Area Council Chair inherits all the clubs in their Area Council, they need to determine quickly how to build a productive working relationship with the Club CEOs.

It's crucial to get a dialogue going. Have a discussion about your priorities, what you're going to work on and what the success drivers are.

Your ability to establish a productive relationship with the CEOs depends on whether you build a true partnership and lay the groundwork for working with them and their clubs. Effective communication is critical to the partnership and, therefore, to your success.





Let's take a look at what
the Area Council is . . .

Area Council
ROLES

ADVANCE TWO
SPACES

Area Council
OBJECTIVES

Local Area Council Roles

- To provide a forum for board education.
- To work and plan together for the benefit of the BGCA Movement.
- To interpret the purposes and programs of Boys & Girls Clubs to the public.



Roles continued

- To initiate ideas, suggestions and proposals for National Area Council consideration.
- To review and discuss proposed changes to the Constitution and Membership Requirements of Boys & Girls Clubs of America.
- To provide a forum for fellowship and networking among local board volunteers.



Objectives of the Area Council Moving Forward

- **PARTICIPATION** – *Board Members, CEO's and Staff*

- Annual Meeting
- Quarterly Meetings
- Network/Social Activities

- **EDUCATION AND TRAINING** – *Board Members, CEO's and Staff*

- Education of Current Issues
- Program Content
- Core Initiative Training (BGCA Movement)
 - These Support and Create Networking Opportunities
 - Overall Strategic Positioning





- **MEETINGS**

- The Area Council will hold a minimum of one face to face annual meeting. Quarterly meetings will be hosted either face to face or via teleconference, with a minimum/best practice of three meetings in addition to the annual face to face event yearly.

- **GOVERNANCE AND LEADERSHIP**

- **BOARD GOVERNANCE AND ETHICS**

- Defined Values
- Developed Policies
- Provide Training

- **SUCCESSION PLANNING**

- Written Succession Plan for Area Council Key Positions

- **COMMITTEE STRUCTURE**

- Develop and appoint committee/task force structure

- **AREA COUNCIL LIAISON**

- 100% of the Area Council Organizations identify an Area Council Liaison

- **NATIONAL AREA COUNCIL COMMITTEE MEMBER**

- NACC Member Participates in the AC Yearly Planning and the Annual Meeting

- **FINANCIAL MANAGEMENT**

- Annual Reports are Presented in Detailed Written Form



- **COMMUNICATIONS** – *Area Council Leadership*
 - Quarterly Communication
 - Area Council Leadership to All Area Council Members
 - Area Council Leadership to National Area Council Committee Member
- **AWARDS AND RECOGNITION**
 - Present a Minimum of Three(3) Awards at the Annual Meeting

Board Member of the Year
Area Council Liaison (ACL) of the Year
CEO of the Year



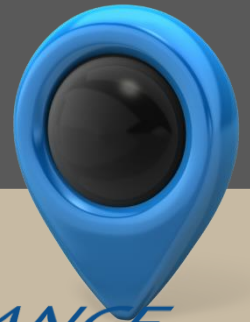
We're almost to the end – *let's get philosophical*
and do a little "Brain Teaser" exercise . . .



Viewing your
ROLE



ADVANCE
TO THE END



The “Brain Teaser” -- Who do you think your Area Council needs?

Just for fun, let’s consider three choices for your Area Council Chair.



Teased Brain

“And Keep in Mind”

This person will serve as your Area Council Chair for the next two years.

You will meet with them every week.

They will manage your board, partner with you to lead the organization and rally the membership around the cause.

OK . . .Your choices are:

**SUPERMAN
WONDER WOMAN
KERMIT THE FROG**



SO FIRST . . . Before you answer.

Let's Ask Ourselves— **“WHAT MAKES A GREAT AREA COUNCIL CHAIR?”**

Well we think a great Area Council Chair is...

- Engaged with the Mission of the kids
- Great at building a team
- Optimistic, joyful, has a sense of humor
- Calm in a crisis
- Wants to do the right thing
- Works hard
- Strong ego, but not too strong
- Strategic thinker and planner



So where does that leave our first two candidates - **Superman and Wonder Woman**

Superman and Wonder Woman can swoop in and save the day BUT when they are around, nobody else needs to work very hard. AND - It's not like you can argue with them either.

So, going back and looking at our choices, we think perhaps Kermit is a strong candidate.



Why?

- He brings his group together and creates a team. Anyone who can get Gonzo, Fozzie, Piggy and the rest of his crew working together toward a common goal is impressive.
- Most of the time, Kermit is an optimist. He has a good sense of humor and a light touch.
- He cares deeply about doing the right thing and always tries his hardest.
- He demonstrates calm leadership, even in times of crisis.
- His ego is just the right size – he can admit a mistake.
- He's a planner.

AND . . . he looks spiffy in a tux.



... In *REALITY*, sometimes we have to be all 3 ...

To sum all this up, I think we all want to strive for the following 3 attributes:

1. Passion for the mission.

Being an Area Council Chair can be hard work. It takes time you often don't have. But to be a great ACC, your passion for the mission must trump the things that can get in the way of fulfilling your responsibilities.

... In *REALITY*, sometimes we have to be all 3 ...

To sum all this up, I think we all want to strive for the following 3 attributes:

2. Willing to lead.

Understand right from the beginning that you'll be charged with a leadership responsibility. But it's more than that. Be willing to be asked to take on more. Understand that you will likely be asked to lead AND assume greater responsibility.

... In *REALITY*, sometimes we have to be all 3 ...

To sum all this up, I think we all want to strive for the following 3 attributes:

3. Be engaged with the Clubs.

An Area Council Chair can't be great (or even good) without ever walking through the doors of a Boys & Girls Club. Or really hearing first-hand the needs of those you serve. This keeps your passion flame ignited which will then motivate you to be the fully present and engaged Area Council Chair those kids need you to be.

. . . In *REALITY*, sometimes we have to be all 3 . . .

To sum it up, I think we all want to strive for the following 3 attributes:

It takes someone special to be the ideal Area Council Chair.

So . . .

We're at the end of THIS game,
but your Journey is just starting.

“THANK YOU” - Good Luck & Have Fun!



AREA COUNCIL CHAIR
IMPORTANT PART
OF BGCA

IN THE END
IT'S FOR THE
KIDS!!

GREAT FUTURES START HERE.



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OF AMERICA**