

GREATFUTURES 2025

Twenty Ways to Align Your 2020 Plan with Great Futures 2025

CHAMPIONING OUR SHARED PURPOSE IN EVERY LOCAL COMMUNITY

To achieve our Movement's 2025 purpose, every Boys & Girls Club organization will need to align their local 2020 annual plans to Great Futures 2025.

Make it work for you. Consider local goals, community needs, staffing and resources to determine the right actions to take.

Here are 20 initiatives taken from the full 2020 Operational Framework that can make the greatest impact this year on your journey to 2025.

STRENGTHEN ORGANIZATIONS

1. Set targets for key metrics and monitor progress at regular board meetings.
2. Develop succession plans for senior team roles.
3. Develop a localized case for support tied to Great Futures 2025.
4. Develop a board-approved 3-year plan aligned with Great Futures 2025, inclusive of a comprehensive, aligned RD plan.
5. Establish goal of 100% board giving.
6. Conduct a comprehensive individual giving program including annual campaign, major gifts and legacy giving.
7. Determine when you will adopt MyClubHub, our new common Club management system, and clean data to prepare for migration.

IMPROVE PROGRAM QUALITY

8. Send Club Directors and their supervisors to Club Directors Academy.

9. Utilize Program Basics resources and updated curricula.
10. Build and maintain seasonal and weekly schedules for each Club.
11. Commit time and financial resources to regular staff development and consistent, paid planning time for all frontline staff.
12. Develop and implement a plan to provide adequate technology at every site.
13. Review program quality data with staff at all levels and create site-level improvement plans.
14. Deliver workforce readiness programming and work-based learning experiences for teens.

ADVOCATE FOR YOUTH DEVELOPMENT

15. Budget, prioritize and participate in national and local advocacy events.
16. Engage elected officials in local, state and national Boys & Girls Club events.
17. Develop a local advocacy plan aligned to the Agenda for America's Youth.

REACH MORE YOUTH

18. Set annual goals to increase average daily attendance and teen membership.
19. Open Clubs/provide programming to youth in middle and high schools.

STRENGTHEN THE MOVEMENT

20. Ensure regular participation of board Area Council Liaison in Area Council meetings.

SAFETY

The safety and protection of children is always our top priority. To continuously improve our safety policies and practices, every Club should take the following actions:

- Post safety information in visible areas in every Club.
- Conduct mandatory training on safety, including training on child sexual abuse, with an established and board-approved cadence.
- Conduct observational safety assessments at every Club site and implement and track progress for safety improvement plans at each site.
- Activate and engage board safety committees to regularly review safety standards, insurance, assessment results and improvement plans.
- Design and monitor safety scorecards and review them at every Board meeting.
- Adopt emergency notification system.
- Actively participate in Safety Readiness Day.

Operational Framework and BGCA Support for Clubs

USING THE OPERATIONAL FRAMEWORK

The Great Futures 2025 Operational Framework is our Movement's detailed implementation guide, with annual targets, specific actions Clubs can take – regardless of size -- and details on how your national organization will invest to support your success.

The Operational Framework is updated annually by the National Planning Committee, a group of local Club executives and board volunteers. They make updates to the targets and actions based on our shared progress, new learning, and dialogue at Area Councils and regional and national conferences.

Visit BGCA.net/GreatFutures2025 to view the full 2020 Operational Framework, with a complete list of Club Actions and supports from your national office. Key changes that were made to the 2020 edition of the Operational Framework are outlined in the full 2020 Operational Framework document.

BGCA SUPPORT FOR CLUBS

We are making significant investments in new and updated programs and technology to support Great Futures 2025.

- **MyClubHub** - a Club management system that will allow you to manage your members, alumni, staff, volunteers and donors in a single web-based, modern system that is easy to use, flexible and secure.
- **Emergency Notification System** - a mobile safety communications platform and risk mitigation tool that allows local Club staff to communicate in the case of an emergency.
- **Catalyst for Change Advocacy Network** - an online advocacy resource center designed to make advocacy engagement easier, accessible and more impactful so we can mobilize to take action and make our voices heard on critical issues when our youth need us most.
- **Advancing Philanthropy 2025** - consulting and learning opportunities designed to guide Clubs in building a culture of philanthropy to increase resource development in a transformative way.
- **Continuous Quality Improvement** - an evidence-informed program quality intervention customized for Clubs through a partnership with the Weikart Center for Youth Program Quality.
- **Expanded Training of Trainers Programs** - a refresh and upgrade to our training of trainers program designed to prepare thousands of local trainers to provide high-quality training for front-line youth development staff.
- **Pass-through funding** - financial support for Clubs from public and private revenue; your national office aims to grow total pass-through to Clubs from \$57M per year (average 2012 to 2017) to approximately \$65M per year on average during 2018 to 2025.

GREAT FUTURES 2025 STRATEGIC DIRECTION

It's about creating the **strongest Clubs** and the **best experiences**.

Purpose

To inspire and empower Club youth to achieve success and champion opportunities for all young people in America.

Priorities

- Strengthen Organizations
- Improve Program Quality
- Advocate for Youth Development
- Reach More Youth
- Strengthen the Movement

We Aspire To

- Deliver high-quality experiences that support life and workforce readiness in every Club.
- Double our reach.



BOYS & GIRLS CLUBS
OF AMERICA