



**BOYS & GIRLS CLUBS  
OF AMERICA**

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# 2013 Boys & Girls Club **Fact Book**

***CONFIDENTIAL***

# 2013: Boys & Girls Clubs



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3.8 Million Youth Served  
421,000 School Year Average Daily Attendance

1,148 Organizations  
4,146 Club Sites

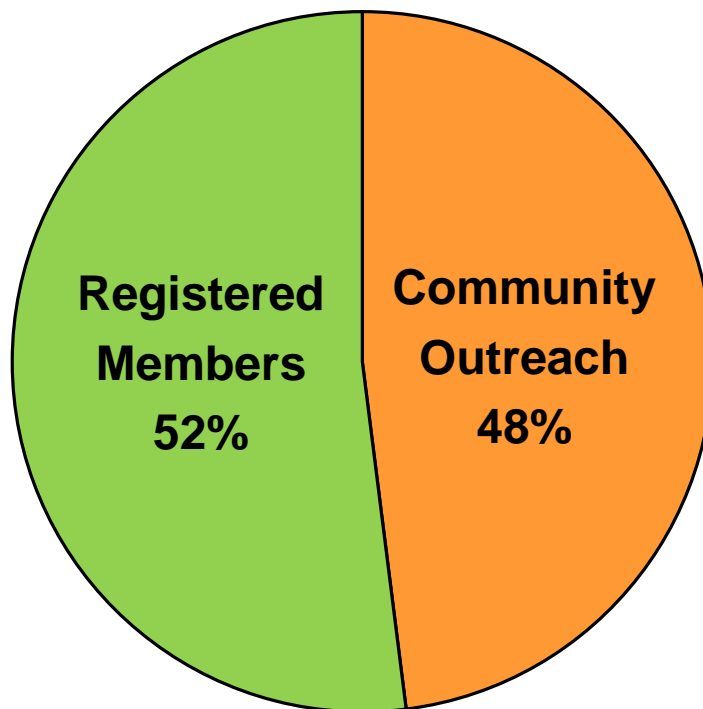
54,000 Adult Staff  
244,000 Volunteers  
25,000 Board Members

2013 Total Movementwide Revenues: \$1.69 Billion\*  
(Non-military organizations, military organizations and Boys & Girls Clubs of America)

\*preliminary Total Movement Revenues (including Investment Gains and Losses)

# 2013: 3.8 Million Youth Served

## Service Type



**A Registered Member** is a boy or girl who has a current membership record on file, signed by a parent or guardian, and pays dues or is granted a membership scholarship.

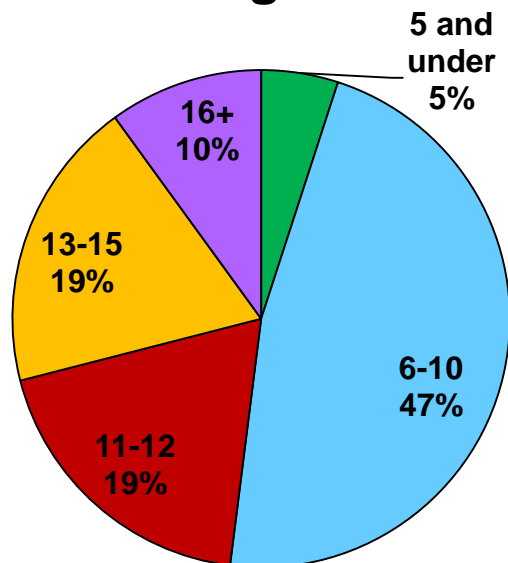
**Youth Served through Community Outreach** are not registered Club members but they are directly impacted through programs, activities, services, leadership and/or facilities provided by the Club.

# 2013: 2.0 Million Registered Members

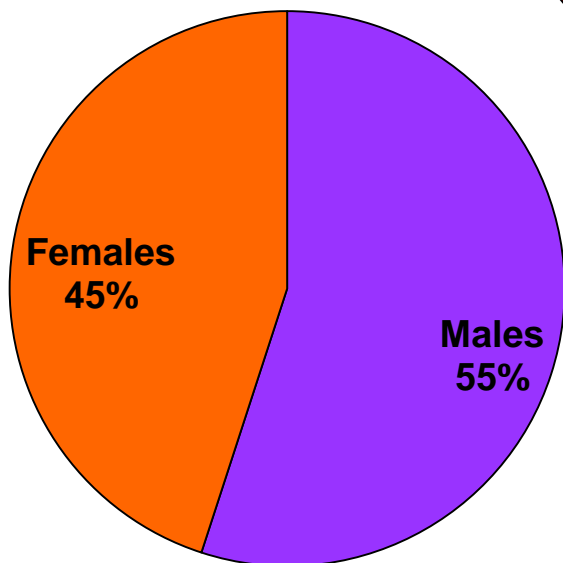


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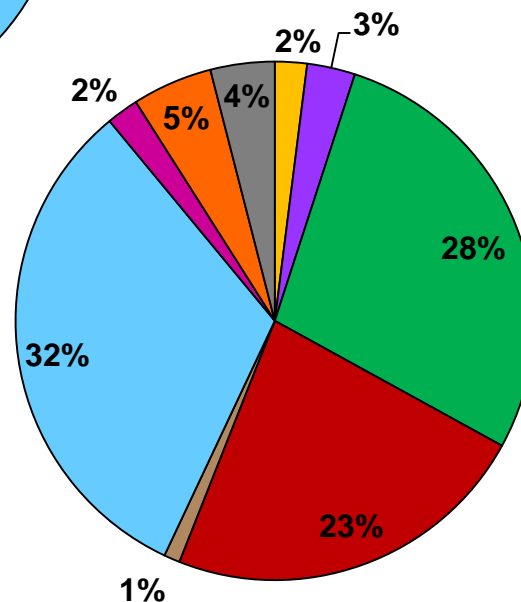
## Age



## Gender



## Ethnicity

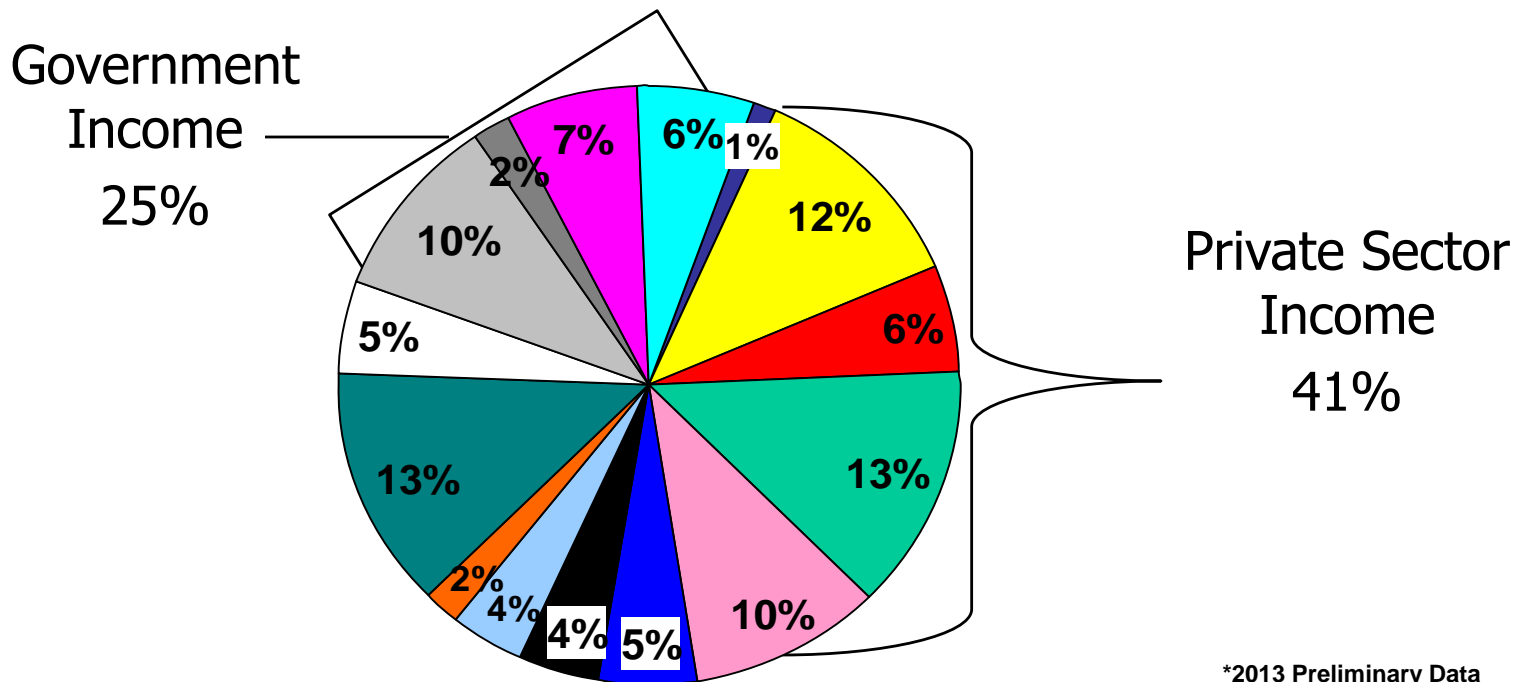


- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic or Latino
- Native Hawaiian or Pacific Islander
- White
- Some other race
- Two or more races
- Unknown

# 2013: Sources of Local Non-Military Organization Revenues\*



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\*2013 Preliminary Data

## Private Sector Funds:

- Bequests
- Individual Contributions
- Corporate Contributions
- Foundation & Trust Contributions
- Special Events
- United Way
- Investment Income
- Value of Contributed Services
- Member Dues
- Member Fees
- Other Income
- Federal Government Income
- Federal Govt Income - BGCA Pass-Through
- State Government Income
- Local and Tribal Government Income

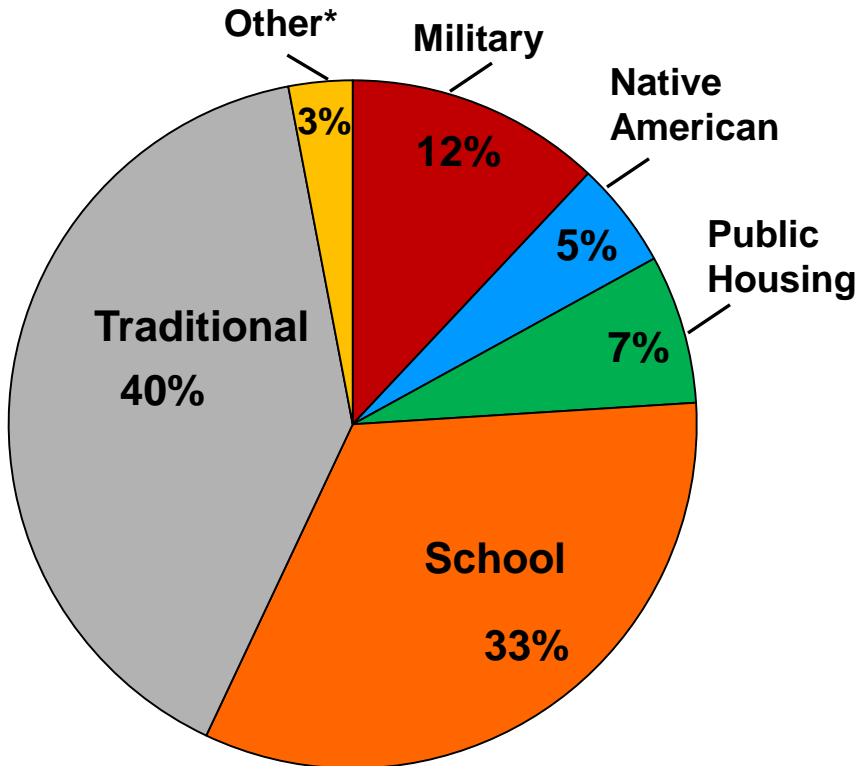
Source: 2013 BGCA Local Organization Annual Reports

# 2013: 4,146 Club Sites

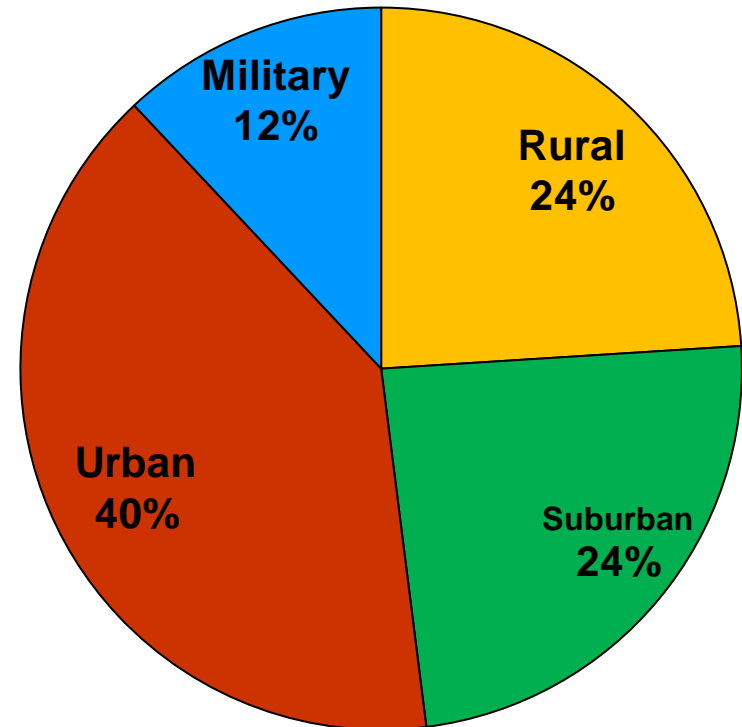


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## Service Location



## Community



\*Other includes clubs located in faith-based facilities, on college campuses, in shopping malls, homeless shelters, detention centers, museums, private apartments, police athletic leagues and group homes.

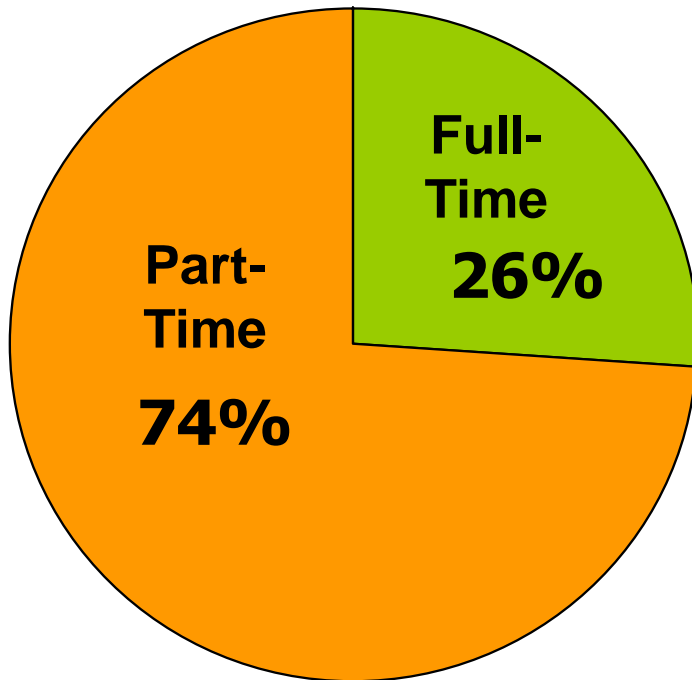
Community Locations based on Definitions from U.S. Census

# 2013: 54,000 Adult Staff

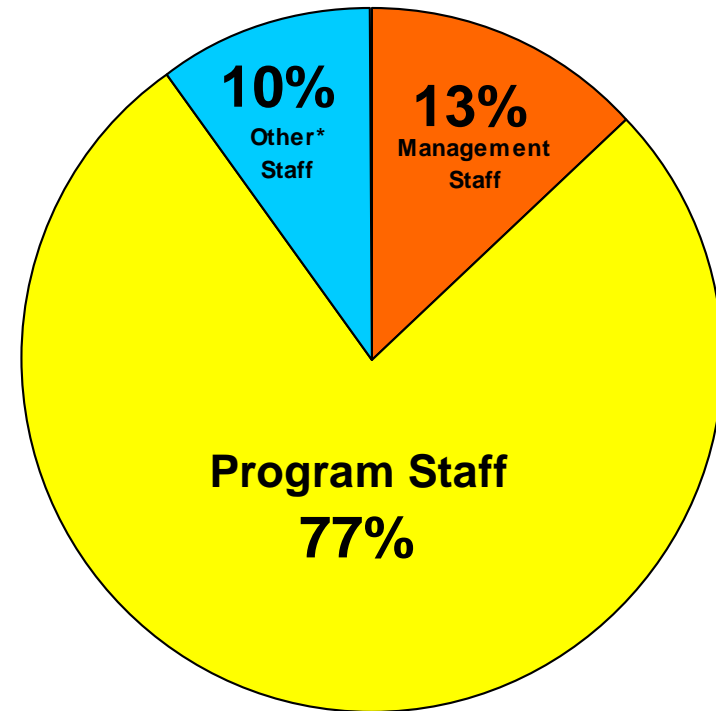


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## Full-Time/Part-Time



## Staff Position



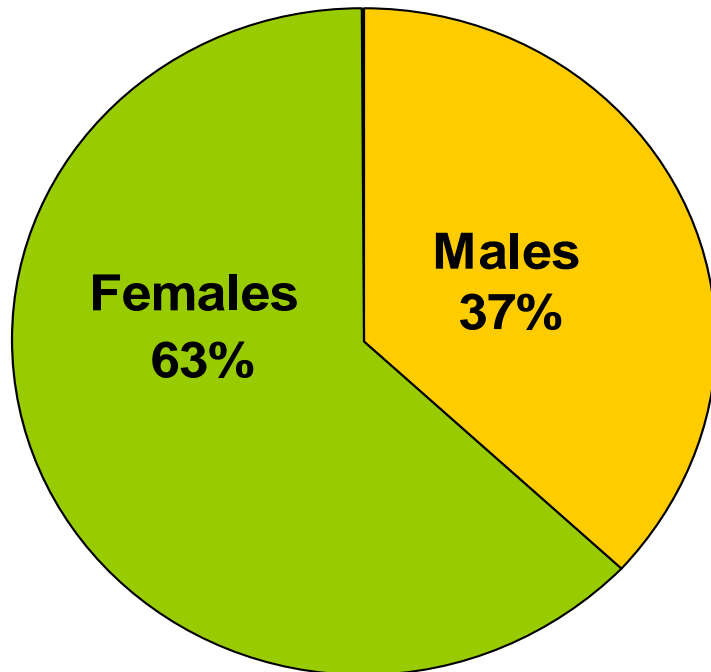
\*Other Staff includes clerical staff and maintenance personnel

# 2013: 54,000 Adult Staff

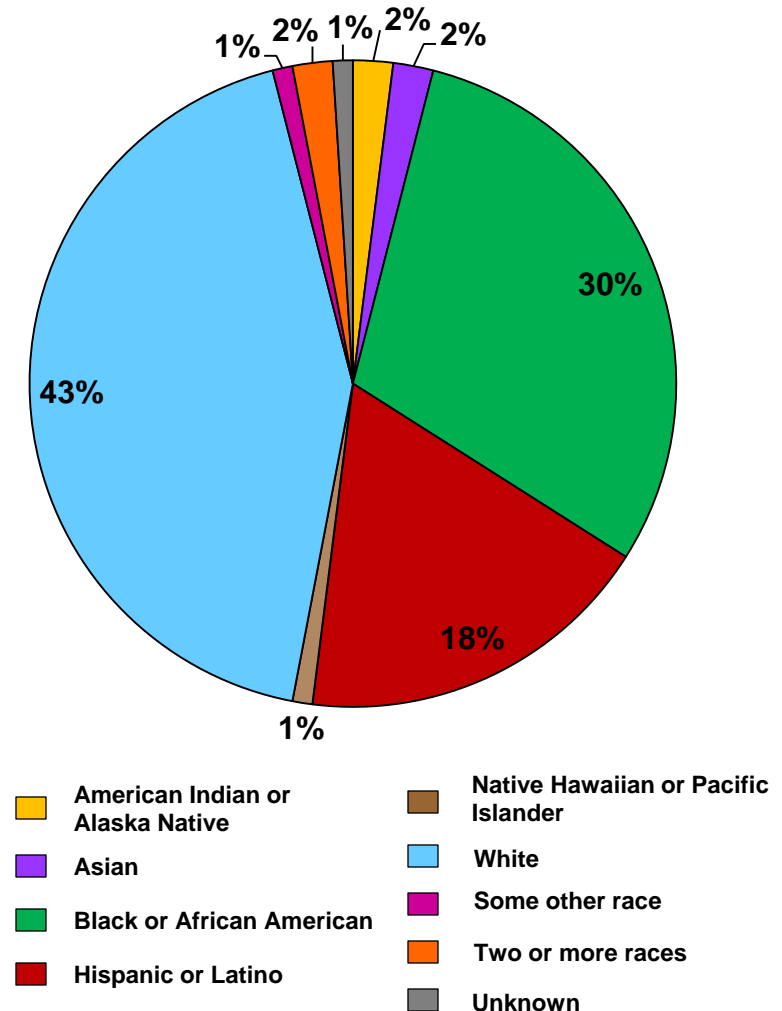


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## Gender



## Ethnicity



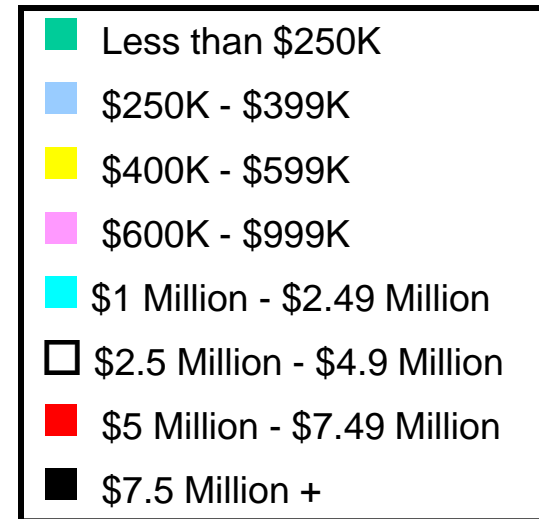
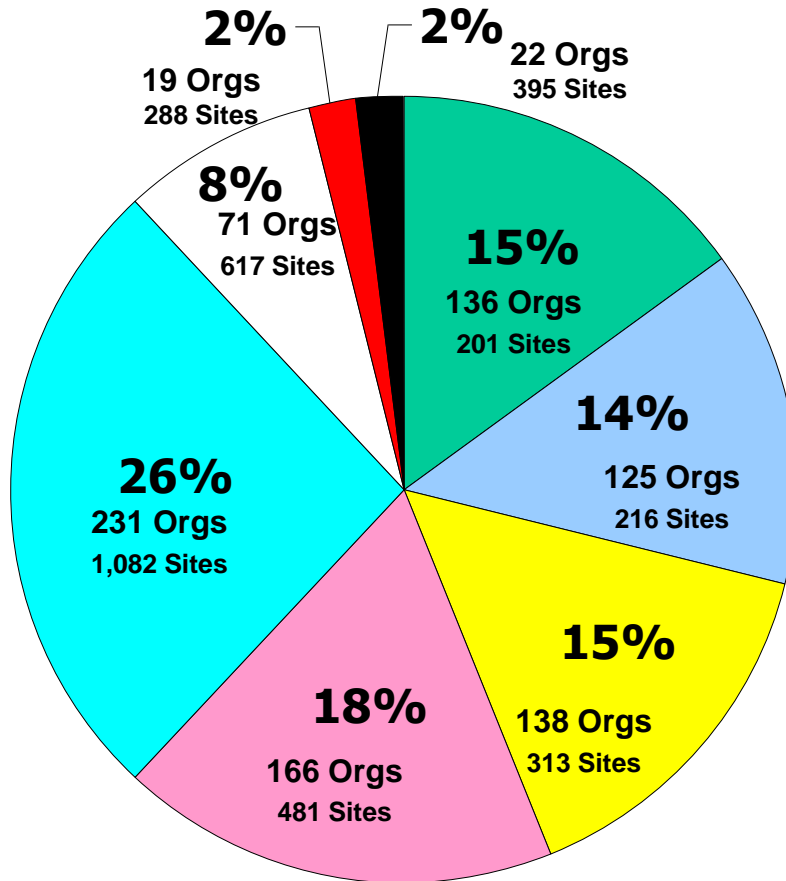
Source: 2013 BGCA Local Organization Annual Reports



# 2013: Local Non-Military Organizations by Budget\* Size



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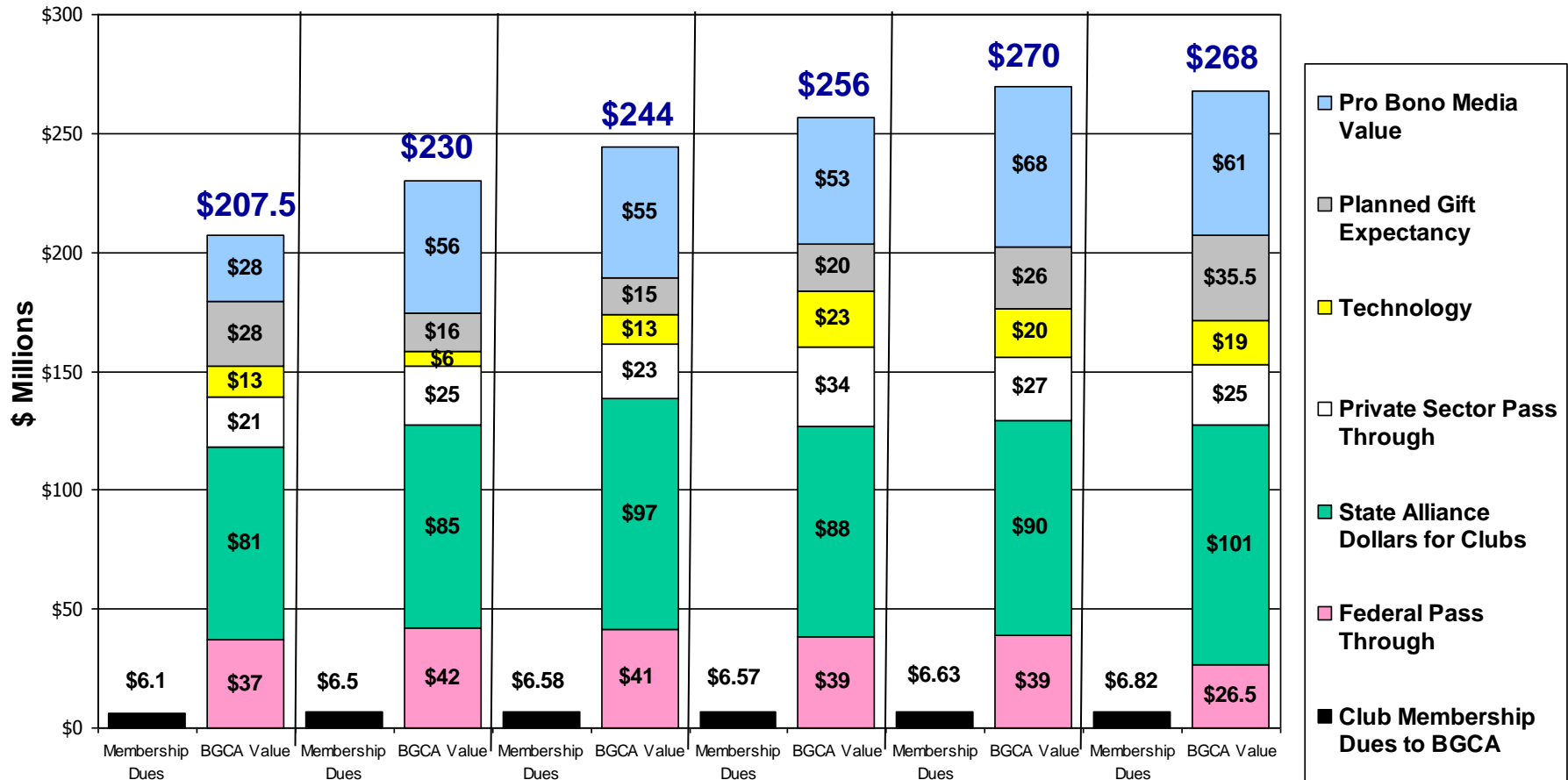


\*2013 Preliminary Data

# BGCA Membership Dues vs BGCA Value



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2008	2009	2010	2011	2012	2013	ROI
34:1	35:1	37:1	39:1	40:1	39:1	Total BGCA Value
22:1	23:1	24:1	24:1	23:1	22:1	Cash Value

# Fact Book Trends: 2011-2013



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<i>Who do we serve?</i>	2011	2012	2013
Total Youth Served	<b>3.9 Million</b>	3.9 Million	<b>3.8 Million</b>
% Registered Members / Community Outreach	51% RM / <b>49% CO</b>	51% RM / 49% CO	<b>52% RM / 48% CO</b>
Gender of Registered Members	56% Male / 44% Female	<b>55% Male / 45% Female</b>	55% Male / 45% Female
Ethnicity of Registered Members (categories changed in 2012)	Caucasian 33% <b>African American 30%</b> Hispanic/Latino 23% Asian 3% Native American 3% <b>Multi-Racial 8%</b>	White 31% Black/African American 29% Hispanic/Latino 23% Asian 3% Amer. Indian/Alaska Native 3% Native Hawaiian/Pac. Islander 1% Other race 2% Two or more races 5% Unknown 3%	<b>White 32%</b> <b>Black/African American 28%</b> Hispanic/Latino 23% Asian 3% <b>Amer. Indian/Alaska Native 2%</b> Native Hawaiian/Pac. Islander 1% Other race 2% Two or more races 5% <b>Unknown 4%</b>
Ages of Registered Members	5 and under 5% 6-10 46% 11-12 20% 13-15 19% 16+ 10%	5 and under 5% 6-10 46% 11-12 20% 13-15 19% 16+ 10%	5 and under 5% <b>6-10 47%</b> <b>11-12 19%</b> 13-15 19% 16+ 10%
<i>Where do we serve?</i>	2011	2012	2013
# Organizations	<b>1,146</b>	<b>1,147</b>	<b>1,148</b>
# Club Sites	<b>3,985</b>	<b>4,074</b>	<b>4,146</b>
Service Location of Club Sites	<b>Traditional 42%</b> Schools 32% Public Housing 8% <b>Military 10%</b> Native American 5% Other 3%	<b>Traditional 40%</b> <b>Schools 34%</b> Public Housing 8% Military 10% Native American 5% Other 3%	<b>Traditional 40%</b> <b>Schools 33%</b> <b>Public Housing 7%</b> <b>Military 12%</b> Native American 5% Other 3%
Club Site Community	<b>Urban 41%</b> Suburban 24% Rural 25% <b>Military Base 10%</b>	Urban 41% <b>Suburban 25%</b> <b>Rural 24%</b> Military Base 10%	<b>Urban 40%</b> <b>Suburban 24%</b> Rural 24% <b>Military Base 12%</b>

# Fact Book Trends: 2011-2013



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<b>Who serves?</b>	2011	2012	2013
Adult Staff	51,000	52,000	54,000
Staff: Full-Time / Part-Time	27% FT / 73% PT	27% FT / 73% PT	26% FT / 74% PT
Staff Position	Program 78% Management 13% Other 9%	Program 78% Management 13% Other 9%	Program 77% Management 13% Other 10%
Staff Gender	37% Male / 63% Female	37% Male / 63% Female	37% Male / 63% Female
Staff Ethnicity <i>(categories changed in 2012)</i>	Caucasian 45% African American 30% Hispanic/Latino 17% Asian 3% Native American 2% Multi-Racial 3%	White 44% Black/African American 29% Hispanic/Latino 18% Asian 2% Amer. Indian/Alaska Native 2% Native Hawaiian/Pac. Islander 1% Other race 1% Two or more races 2% Unknown 1%	White 43% Black/African American 30% Hispanic/Latino 18% Asian 2% Amer. Indian/Alaska Native 2% Native Hawaiian/Pac. Islander 1% Other race 1% Two or more races 2% Unknown 1%
Program Volunteers	218,000	235,000	244,000
Board Members	26,000	25,000	25,000

# Fact Book Trends: 2011-2013



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<b>Financials (preliminary)</b>	2011	2012	2013
Total Movementwide Revenues	\$1.54 Billion	\$1.58 Billion	\$1.69 Billion
Organizations By Budget Size	Less than \$250K 15% \$250K-\$399K 15% \$400K-\$599K 16% <b>\$600K-\$999K 18%</b> \$1M-\$2.49M 25% <b>\$2.5M-\$4.9M 7%</b> \$5M-\$7.49M 2% \$7.5M + 2%	<b>Less than \$250K 14%</b> \$250K-\$399K 15% \$400K-\$599K 16% \$600K-\$999K 18% \$1M-\$2.49M 25% \$2.5M-\$4.9M 7% \$5M-\$7.49M 2% <b>\$7.5M + 3%</b>	<b>Less than \$250K 15%</b> <b>\$250K-\$399K 14%</b> <b>\$400K-\$599K 15%</b> \$600K-\$999K 18% <b>\$1M-\$2.49M 26%</b> <b>\$2.5M-\$4.9M 8%</b> \$5M-\$7.49M 2% <b>\$7.5M + 2%</b>
Sources of Non-Military Organization Revenues (% of Total Revenue)	<b>Bequests 2%</b> Individual Contributions 10% <b>Corporate Contributions 6%</b> Foundation & Trust 13% Special Events 9% United Way 6% <b>Investment Income 2%</b> <b>Value Contributed Services 5%</b> Member Dues 2% <b>Member Fees 13%</b> <b>Other Income 5%</b> Fed Gov Income 11% Fed Gov Inc (BGCA Pass-Through) 3% <b>State Gov Income 7%</b> <b>Local/Tribal Gov Income 6%</b>	Bequests 2% <b>Individual Contributions 11%</b> Corporate Contributions 6% <b>Foundation &amp; Trust 11%</b> <b>Special Events 10%</b> United Way 6% <b>Investment Income 3%</b> <b>Value Contributed Services 4%</b> Member Dues 2% <b>Member Fees 14%</b> Other Income 5% <b>Fed Gov Income 10%</b> Fed Gov Inc (BGCA Pass-Through) 3% State Gov Income 7% Local/Tribal Gov Income 6%	<b>Bequests 1%</b> <b>Individual Contributions 12%</b> Corporate Contributions 6% <b>Foundation &amp; Trust 13%</b> Special Events 10% <b>United Way 5%</b> <b>Investment Income 4%</b> Value Contributed Services 4% Member Dues 2% <b>Member Fees 13%</b> Other Income 5% Fed Gov Income 10% <b>Fed Gov Inc (BGCA Pass-Through) 2%</b> State Gov Income 7% Local/Tribal Gov Income 6%
BGCA Membership Dues vs. BGCA Value (ROI)	<b>Total BGCA Value 39:1</b> Cash Value 24:1	<b>Total BGCA Value 40:1</b> <b>Cash Value 23:1</b>	<b>Total BGCA Value 39:1</b> <b>Cash Value 22:1</b>