BOARD DEVELOPMENT NEEDS & OPPORTUNITY MATRIX

AREA OF EXPERTISE	HUMAN CAPITAL & TALENT	Personnel Policy-HR Law												
		Fringe Benefits												
		Performance Appraisal-Development-Recruitment												
		Wage & Salary Admin.												
	RESOURCE DEV.	Web Based Social Media-Marketing-Branding												
		Prospect Network- Board Recruitment												
		Annual Giving												
		Planned Giving-Major Gifts												
		Special Events												
	FINANCIAL & ASSETS	Property-Asset Management												
		Budgeting/Fiscal Control												
	TECHNOLOGY	Data-Analysis-Systems												
	IMPACT-OUTCOMES & PROGRAMS	Child Safety												
		Evaluation												
		Collaboration-Outreach-Growth-Teens-Tweens												
		Educational Systems and Data												
		BGCA Core Program Areas												
		Volunteers-Mentoring												
RESOURCE DEVELOPMENT		Willing to help organize special events												
		Willing to contribute services												
		Willing to raise money/ ask for money												
		Willing to secure in-kind gifts												
		Access to individuals with resources/funds												
		Access to corporations/ businesses												
		Personal wealth												
SANCTION/ AFFILIATION		Medical												
		Small Business												
		Local Media												
		Churches												
		Corporate												
		Political												
		Education												
		Law Enforcement												
		Neighborhood/Parent												
		Other												
RACE OR ETHNICITY		Caucasian												
		Asian												
		American Indian												
		African American												
		Latin/Hispanic												
		(Relevant to community)												
SEX		Female												
		Male												
		Over 65												
		51 – 65												
		36 – 50												
		21 – 35												
		Years on Board												
ORGANIZATION BOARD COMPOSITION ANALYSIS		BOARD MEMBER												