



The BoardBriefing

The Board Briefing eNewsletter-9

AUGUST 2015

BOARD Briefs are a series of "at-a-glance" written resources, including video and audio tools to assist Board Volunteers in supporting their local Boys & Girls Club. They are designed for use at board and committee meetings, new board member on-boarding, providing educational and generative content.



A \$1,000 prize was awarded to the Top Three Organizations with the best presentation demonstrating "Lessons Learned." (left to right) BGC of East Mississippi/Neshoba; BGC of the Golden Triangle; BGCs of Jackson County along with Scottie Parks, Director, Woodruff Capacity-Building Initiative; and Clyde McGuire, Director, CAS, OEDS.

Woodruff Board Transformation Project

The completion of Phase III of the Woodruff Board Transformation Project were Nine Graduating Louisiana and Mississippi Organizations included: the BGC of the MS Delta (Yazoo City, MS), BGC-SELA (New Orleans, LA), BGCs of the Timber Ridge (Homer, LA), BGCs of El Camino Real (Natchitoches, LA), BGC of the Golden Triangle (Starkville, MS), BGCs-Jackson County (Moss Point, MS), BGC-East MS (Meridian, MS), BGCs-Northwest MS (Batesville, MS); and BGC-Kosciusko/Attala County (Kosciusko, MS).

Congratulations on a great job!



Congratulations Southwest Region's League of EAGLES Award Winners

The Southwest Leadership Conference was held August 12-14 where the League of EAGLES awards were presented to the Organizations who achieved an aggregate score of 85% or higher based on their KPIs for Strong Boards.

There was a total of 27 Organizations - 8 Gold-level (95%); 9 Silver-level (90%); and 10 Bronze-level (85%).

Strategic Leadership: Is your nonprofit's fundraising ability up to snuff?

A report from nonprofit consultants Heather Yandow and Meredith Emmett provides a baseline for nonprofits to compare fundraising efforts. Last year, nonprofits with an annual revenue from \$500,000 to \$1 million raised about 29% of their budgets -- just over \$200,000 -- on average, according to the [Individual Donor Benchmark Report](#). The report also found that less than 50% of board members played a significant role in individual donor fundraising last year.

For full article, please [click here](#).

Conflict of Interest Demands More Than Just a Policy

This article addresses conflict of interest policies against the backdrop of experiences lived inside real nonprofits. In December 2006, Nonprofit Quarterly called on its reader to share both their policies and their encounters with such conflicts. This, in and of itself, is cause to worry because even in the most squeaky clean nonprofit, opportunities for conflict are everywhere. A big "danger ahead" sign should flash when we do not recognize and resolve them.

For full article, please [click here](#).

BoardLeader SPOTLIGHT



~Featuring Jim Petty~

Jim Petty served as Board President at the Fort Smith BGCs Alumni & Friends in 2010-2011. Jim was elected Chairman of the Arkansas Boys & Girls Clubs Area Council where he currently presides over state-wide Boys & Girls Club leadership meetings. He is also Past Chief Volunteer Officer of the Boys & Girls Club of Van Buren.

This year at the National Conference he accepted the E.L. McKenzie Area Council Award on behalf of the Arkansas Area Council. Jim is President & CEO with The Strategic Realty Companies, and received

his Bachelor of Science degree in Accounting from Arkansas Tech University.

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- Ronnie Jenkins, National Director, Board Transformation Services, Creator
- Delia Rojas, SyOp and Editor



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