



# The Board Briefing

The Board Briefing eNewsletter-7

JUNE 2015

BOARD Briefs are a series of "at-a-glance" written resources, including video and audio tools to assist Board Volunteers in supporting their local Boys & Girls Club. They are designed for use at board and committee meetings, new board member on-boarding, providing educational and generative content.



## 2015 National Conference Board Track a Success

Board Recognition is Critical to Board Building

Our **National President, Jim Clark** received his Service to Youth Award for 20 years of service in the Boys & Girls Club Movement.

Have you presented your board leaders their service awards? The award is given for 5-year increments for board and staff.

Contact your [Director of Organizational Development](#) for more information.



Keynote Speaker: **David Novak, Executive Chairman of Yum! Brands, Inc.**, excited over 260 attendees at the Annual Board Luncheon in Chicago during BGCA's National Conference. David is the author of "Taking People with You: The Only Way to Make BIG Things Happen," which is a New York Times and Wall Street Journal best-seller based on a successful leadership program he personally taught.

**Help Build the 2016 Board Track for the National Conference in  
New Orleans, LA**

Give us feedback by visiting [Board Buzz Blog](#) - we need your input to start building a world-class board track.

## 2015 Lifetime Achievement Award

The Board Governance Award given to Claude Grizzard, National Area Council Legacy Leader, Local Board Member, Boys & Girls Clubs of North Central Georgia and Investor in the kids who need us most.

Thank you Claude for your long and devoted service to the youth of America.



## Get the Right Board Leaders on the Bus

A nonprofit's reputation rests on the quality of its directors. "Reputations are universally seen as valuable, but reputation risk is poorly understood. As a result, reputations are left unnecessarily at risk." *Anthony Fitzsimmons (2015) "Reputational Risk" Reputability, May 6th.*

For the full article, please [click here](#).



## Staging Board Excellence

Good boards do not just happen, they take detail planning, strategic thought, and leadership. Get a copy of the nine steps of the Board Building Cycle process for your board governance team to use as a guide in this board brief on Board Development. Please [click here](#).

Contact your [Director of Organizational Development](#) for onsite technical assistance in your board development plan.

## Good to Great Boards

Jim Collins spoke at BGCA National Conference and provided board leaders a diagnostic tool as a gift, get your copy by clicking [here](#).

To request a free PDF copy of BGCA's Board Brief Journal, please [click here](#).



## Congratulations to our 2015 National Area Council Award Winners!!

Presented during our National Conference at the Board Luncheon in Chicago: (Left to Right) *Jim Petty, Arkansas Area Council Chair; David Ratliff, Board Member, Boys & Girls Club of the Smoky Mountains; and Jim Hammack, Board Member, Boys & Girls Club of El Sobrante*

For more details, please click [here](#).

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- Ronnie Jenkins, National Director, Board Transformation Services, Creator
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