



The Board Briefing

The Board Briefing eNewsletter-13/14

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BOARD Briefs are a series of "at-a-glance" written resources, including video and audio tools to assist Board Volunteers in supporting their local Boys & Girls Club. They are designed for use at board and committee meetings, new board member on-boarding, providing educational and generative content.

Not all nonprofits are prepared for strategic planning

Your Boys & Girls Club may not be ready for strategic planning if you are unsure of your goals, baseline data, assessment of your internal and external environment, growing donor trends, or don't have enough board members. Nell Edgington writes, "You may need an organizational assessment (what I call a Financial Model Assessment) to determine what is holding your nonprofit back." An assessment helps a nonprofit figure out why money isn't flowing the way they need it to be, why the board is disengaged, how to articulate what you do and why, how to structure staff effectively, and ultimately how to build the capacity and knowledge necessary to chart a future direction."

Contact your Director of Organizational Development (DOD) to help you build a plan at no cost by [Contacting Us](#) and for the full article, please [click here](#).

Annual Planning Tool Available

Secure a copy of the BGCA Leadership Team Planning Guide for this brief but useful tool which outlines 10 steps to developing an effective plan.

Please [click here](#).

Board Assessments Tools Available

Thinking about a strategic plan, begin your process with our board tools to assist you with assessing, diagnosing, and supporting your planning model and organizations. The following Board Assessments are available to you and your organization:

[Board Self-Assessment Survey](#) gathers feedback from individual board members and measures the collective performance of the board. The Board Assessment is available in two formats, a shorter version which is very user friendly and concise for the board to complete collectively; and a longer version which is designed to use in more complex board structures is completed in smaller sections by members of a specific committee and task group to assess

their team effectiveness, which can be rolled up into an organizational assessment or individual committee report.

Individual Board Member Assessment is a key indicator of a high performing board is reflected by the fact that each member evaluates their individual performance and that of their fellow board members to determine how the total board is affected by engagement of individual members.

Your Director of Organizational Development can help you utilize the following assessment tools for improved board effectiveness.

Board Orientation Checklist and Tools

Are you providing your new board members with the tools they need to succeed?

The bgcboards.org website provides a list of important information and materials you should share with incoming board members to ensure they are prepared for board service from day one.

[Click here](#) to secure a copy of your Board Member Handbook & Resource Guide. The board handbook contains basic information that every board volunteer must know. It includes an orientation to the Boys & Girls Club Movement and the duties of officers.

Your DOD can provide you with an onsite New Board Member Orientation training and workbook. Please [Contact Us](#) and we will connect you.

Giving Days Playbook

CCS Fundraising presented the fourth edition of the Snapshot of Today's Philanthropic Landscape, which is a guide that has quickly become a staple among nonprofit leaders looking to develop the most effective strategies in advancing their philanthropic goals.

To view the report of the most up-to-date philanthropic information, please [click here](#).

BoardLeader SPOTLIGHT



~Featuring~

JIM FRANKLIN

**Boys & Girls Clubs of the Twin Cities
National Area Council Committee Member
Board of Directors, Executive Board
Jim and Suzanne Franklin, Jeremiah Milbank
and Heritage Club Members
Former Senior VP with Ecolab, Retired**

Jim Franklin became involved in the Boys & Girls Club Movement in December 2000 after attending a major fundraising event for the Twin Cities Club. Since that time, Jim has been a strong Board Member by providing informed leadership and

dedicated help in fundraising. He also became involved in supporting the Twin Cities' Gang

Intervention Programs including providing guidance for program development in tattoo removal, partnerships (especially with Boy Totem Town and local law enforcement) and provided potential funders and partner tours.

Jim has worked on special events to build revenue and produce quality special events including golf outings and Kids in the City. Jim has also been a key organizer for the Club's premier event – For The Kids Benefit in which he helped to raise over half a million dollars. He has lead as the event's chair and chairing committees such as the silent auction, sponsorship, and live auction.

He has held many key leadership positions on the board including Board Chair, Resource Development Chair and he has participated in various committees. Jim has attended the Midwest Leadership Conferences, BGCA National Conferences, and was the key board member that participated in the Advanced Philanthropy Program.

Jim Franklin has a passion for the work of Clubs and combines this passion with his business sense, experience and creative thinking – making him a powerhouse Board member that inspires others to get involved to help and donate.

New Board Chair Guide: On-Boarding Plan

As the senior volunteer leader of the Club, the New Board Chair is responsible for leading the board in the oversight and support responsibilities that are critical to good governance. Serving the Club's interests and needs is the foundation from which a Board Chair operates. It is important to recognize, however, that while the Board Chair functions as the leader of the board, he or she is basically the "first among equals." The Board Chair has taken on more responsibilities than other board members, but has no more power than other members of the board and thus serves at the pleasure of the board.

[Click here](#) for more information or [Contact Us](#) to request your BGCA DOD for support.

5 Tips for More Effective Risk Assessments

Regular risk assessments are one of the most important pillars of any risk management department. Although performing risk assessments is now considered best practice, it's easy to overestimate their comprehensiveness. As a result, some risk managers are doomed from the start to mediocre results.

For a quick check on the adequacy of your risk assessments, determine how many of the following 5 best practices your program has ingrained in its ERM process.

[Click here](#) for the full article.

2016 Board Governance Trends

Year-end brings a welcome, almost obligatory opportunity for reflection. Before we can anticipate coming trends and determine which to follow – and how – we need to assess where we are.

On the corporate side, board size and composition are shifting to smaller and more diverse, respectively. Corporate leadership has recognized the advantages of having fewer board members – boards are more effective in oversight, more swift in making decisions and responding to change, and more engaged with no place to hide.

For the full article, please [click here](#).

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- Ronnie Jenkins, National Director, Board Transformation Services, Creator
- Delia Rojas, SyOp and Editor



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