



The Board Briefing

The Board Briefing eNewsletter-1

SEPTEMBER 2014

BOARD Briefs are a series of "at-a-glance" written resources, including video and audio tools to assist Board Volunteers in supporting their local Boys & Girls Club. They are designed for use at board and committee meetings, new board member on-boarding, providing educational and generative content.

The Importance of the Board Chair and CEO Relationship

"Do you own the Boys & Girls Club?" This is a question that was asked by a curious 6 year-old at his Boys & Girls Club. "No, I'm just in charge - you are one of the owners of this place" was my response. I could swear that that little guy walked away with his head held just a little higher, with a big smile on his face.

The question is important though. Who really "owns" the Club? Certainly the corporation is the legal owner, but the face of the Club is the responsibility of at least two individuals: the Chief Executive Officer (CEO) on a day-to-day basis and the Board Chair as the leader of the board. If these two individuals are not leading together as a strong team then confusion (or chaos) will be the result.

[click here for full [Board Brief](#)]

Board Roles and Responsibilities

The boards of Boys & Girls Clubs serve three primary roles. As the active governing body, it serves in a trusteeship role, accountable to the public for all Club actions. Working in partnership with the Chief Executive Officer (CEO), the board carefully sets its direction and plans for the future. The board also sets policies that govern the Club's daily operations and ongoing activities, from programs to human resources. Finally, the board must assist in raising money so that the organization is properly operated. In addition to these collective roles, individual members of boards, by agreeing to serve, take on responsibilities for actively expressing their commitment, using their talents and skills, showing a willingness to take on assignments and follow through, and supporting the Club's staff.

[click here for [Online Training Video](#)]

What's Your Story?

The stories capture board member trails, stakeholder successes and thrill of renewal will help other organizations who are in the middle of change and transition. Transition is always a source of renewal.

Share [Your Transformation Story](#)

Establishing Affordable Dues and Fees Standards for Local Clubs?

Boys & Girls Clubs throughout the Movement have worked extremely hard to build our brand and establish how we are different from other nonprofits, and a major part of that is our truly "affordable to all" membership fees...

Should Volunteer Board Members Undergo Background Checks?

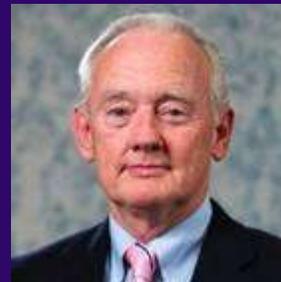
While board members may not have direct repetitive contact with Club members, they are the representatives of the organization. As our local and national organizations assess the impact of potential media exposure and discovery that a board member has a criminal record, in particular one that might suggest potential harm to a child...

[click here for more [Board Buzz](#)]

Board Brief Video: Tales of Transition

A Success Story of ongoing transformation and commitment to the Youth who needs us most from Boys & Girls Club of Zapata County, Texas.

[click here for [video - Transformation Diary](#)]



George P. Bray

Vice President, Customer Development
Walgreens at AmerisourceBergen and
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As VP of Customer Development for Walgreens, George is responsible for the development and support of the relationship from sales and operations functions. His role includes establishing strategies for improvement in all aspects of the relationship, operating rhythm across all functions, and the expansion of new strategies and array of programs and support services of both companies.

He has served as Director Emeritus and Mentor at the Oscar Cross Boys & Girls Club of Paducah in Kentucky. George brings great expertise to our Board Governance Coaches program.

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