



# The Board Briefing

The Board Briefing eNewsletter-31

Holiday Edition 2017



BOARD Briefs are a series of "at-a-glance" written resources, including video and audio tools to assist Board Volunteers in supporting their local Boys & Girls Club. They are designed for use at board and committee meetings, new board member on-boarding, providing educational and generative content.

## Board Transformation Phase 3 Presentations at the Midwest/Northeast Leadership Conference

The following Northeast Region organizations completed the final phase of the Board Transformation program during the Midwest/Northeast Conference on October 24.

**Top Section, Left to Right:** *Boys & Girls Club of Geneva, 1st Place Winners; Boys & Girls Club of Frederick County, 2nd Place Winners; Ulbrich Boys & Girls Club, 3rd Place Winners; Boys & Girls Club of Eden, and Boys & Girls Club of Elma, Marilla & Wales, 4th Place Winners*

**Middle Section, Left to Right:** *Harford County Boys & Girls Club; Boys & Girls Club of Lodi; Boys & Girls Club of Northern Chautauqua County*

**Second to Last Section, Left to Right:** *Boys & Girls Clubs of Southern Rensselaer County; Boys & Girls Clubs of Southern Maryland; Boys & Girls Club of Westminster*

**Bottom Section:** *Tioga County Boys & Girls Club*

**"Congratulations!"**



Effective Committee Engagement and Chart of Work Planning

One of the best ways to ensure effective Boys & Girls Club board committees is through use of a committee work plan. The plan specifies goals for the committee, strategies to meet the goals and timelines for completion of the goals. The goals of the committee should be closely aligned with achieving the strategic goals determined during strategic planning. Essentially, the work plans specify the operational goals of the committee for the year.

For more information, please [click here](#).

## Study: Most Nonprofits Lacking in Leadership, Management

Four of five nonprofits struggle with leadership and management issues and only 11 percent are prepared to scale for optimal impact, according to a new survey of more than 3,000 executives, staff, board members and donors.

[Click here](#) to view the article and for the “The Stanford Survey on Leadership and Management in the Nonprofit Sector,” please [click here](#).

## Giving Numbers: Reflections on Why, What, and How We Are Counting

There are two main, and contradictory, trends in American giving: its steady ascent, and its relative flatness of growth. This historical reflection of U.S. philanthropy delves into what Soskis, of the Urban Institute’s Center on Nonprofits and Philanthropy, calls “one of the great, enduring mysteries of philanthropy.”

[Click here](#) to read the full article.

## What Keeps Nominating Governance Chairs Up At Night?

The nominating governance committee is the epicenter of many of the board’s most critical responsibilities now, from board succession planning to the company’s comprehensive governance policies and disclosures to board evaluations.

What is on the minds of nominating and governance committee chairs, and what practices are they relying on to achieve needed results? There are two principal categories: 1) ensuring the right mix of directors on the board, and 2) retaining the right directors.

For the full whitepaper, please [click here](#).

## Top Cyber Security Concerns for Every Board of Directors, Part One

Every board now knows its company will fall victim to a cyber-attack, and even worse, that the board of directors will need to clean up the mess and superintend the fallout. The threat seems even more ominous as of late.

Recently, two senior cybersecurity officials went so far as to say that the world should brace itself for more physically destructive hacks, warning that a more dangerous era of hacking was already upon us.

To view the full whitepaper, please [click here](#).

## Nonprofit Boards Attuned to Innovating Ubiquitously

Boards today must toggle between performing in the present and thinking forward to (imagining, strategizing, and preparing for) an unseen, improbable, and disruptive future to position their nonprofits for persistent success. A new set of criteria for identifying and mentoring next-generation board leaders is a good start.

The new board member must be a continually learning and collaborating, internally and externally. Rather than merely seeking board members for their fame and fortune, or their historical involvement, it's time to put value on abilities.

Please [click here](#) for more information.

## Board Meeting Preparation - 10 Tips for Chief Executives and Board Chairs

Are your board members prepared for your board meetings? Not all are. According to Leading with Intent: 2017 National Index of Nonprofit Board Practices, more than a quarter (26%) of executives and nearly a fifth (18%) of board chairs report that their board members are unprepared for board meetings.

This new resource is designed to help, setting up everyone for success. Please [click here](#) for tips.

## Board Recruitment: Are You Focused on the Right Things?

Do you want to improve your board's performance in community-building and outreach, fundraising, or increasing its diversity? If so, it may be time to rethink your board recruitment practices.

This new resource illustrates a disconnect between our boards' most pressing challenges and our board recruitment efforts – and then goes a step further by providing some actions you can take to address that disconnect. Please [click here](#) to view.

## Thank You To Our Editor

Delia Rojas, our Board Briefing enewsletter editor and systems operator for [BGCABoards.org](http://BGCABoards.org) website is now serving as Club Support Specialist for the great state of Texas.



On behalf of thousands of board members and professional staff she served during her tenure as a founding member of the Board Transformation Team, we applaud her hard work and commitment to local Boys & Girls Club organizations across America.

Job well done Delia!

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Ronnie Jenkins, National Director, Board Transformation Services, Creator  
Delia Rojas, SyOp and Editor



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