



The Board Briefing

The Board Briefing eNewsletter-25

APRIL 2017

BOARD Briefs are a series of "at-a-glance" written resources, including video and audio tools to assist Board Volunteers in supporting their local Boys & Girls Club. They are designed for use at board and committee meetings, new board member on-boarding, providing educational and generative content.



BOYS & GIRLS CLUB MOVEMENT

**GREATFUTURES
2025**

Building the Capacity of Board Leaders: A Strategic Imperative for our Great Futures 2025 Plan

The success of any Boys & Girls Club is dependent upon the strength of its board and executive leadership. These committed individuals set the tone and direction for the nearly 1,100 organizations that run 4,300 Clubs, serving more than 450,000 youth every day. After 156 years, our Movement knows that effective board leadership and governance is critical to insuring that a nonprofit can operate to its fullest capacity. Through the Great Futures 2025 plan, Boys & Girls Clubs of America is committed to providing the services and support for optimal board effectiveness, which is a defined process that includes recruitment, engagement, evaluation, and development.

Our [Great Futures 2025](#) board governance capacity building strategies will focus on significantly improving the performance and understanding in the following areas for our governance leaders:

- Increase the engagement of BGCA's Directors of Organizational Development in the Board Building process
- Understand the Board's role in creating a high-quality Club Experience for Club members

- Institute Innovative board structures and governance models - including resource development accelerators
- Build and prepare strong board succession plans
- Customize board development and transformation services for boards
- Aggressively shared back office programs
- Intensify Board Chair and Chair Elect training and onboarding
- Partner with organizations to scale a Collaborative Impact model, aligning and deepening engagement of advisory boards with corporate board of directors

Our future success is firmly rooted in our ability to build the capacity of our board leadership Movement-wide... and failure is not an option. Children and teens in America are counting on us and we cannot – and will not – let them down.

I know you are all in... Looking for more information, want to offer a comment, or have a need? Click [here](#) to contact me and I will respond.



Thank you and see you in Dallas!

Chief Operations Officer



Board Sessions at National Conference

Thursday, May 11

Staging Board Excellence from 9:45 am to 12:45 pm

- Teen Speaker: Alexia Lewis, Northeast Youth of the Year, B&GC of Vineland, New Jersey

Best Practice Presentations from three Organizations on the following topics:

- Strategies for Leading the Board Forward by B&GC of Oakland & Macomb Counties
- 2025 Responding to the Leadership Challenge by B&GC of the Tennessee Valley
- Governing the High-Quality Club Experience by B&GC of Simi Valley
- Finally, Grand Rounds Discussion Groups of 10-15 to review what was presented

Board Luncheon and Celebration (Register Onsite) from 1:00 pm to 2:30 pm

- Teen Master of Ceremonies: Abria Franklin, Midwest Youth of the Year, B&GC of Greater Holland, Michigan
- **Keynote Speaker: Del Harris**, NBA, NBA D-League, FIBA and College Coach, Analyst, Actor, Writer, Educator
- Promoting National Medallion Awards and special presentation
- Presentation of the National Area Council Awards: *W. Clement Stone Outstanding Achievement, Area Council Liaison, and E.L. McKenzie Memorial*

Board Honors - Reception and Celebration from 5:00 pm to 6:15 pm

- Starting with Speaker, Jim Petty, B&GC of Van Buren
- Presentation of the prestigious **Jeremiah Milbank Gold Medallion Awards**
- Ending with the SOAR Award Winners - Gold Level League of EAGLES for Three Years

Friday, May 12 ~Don't Miss Out! (Register Onsite for both sessions)

New Board Member Academy Session from 10:30 am to 11:45 am

• For new board members or seasoned volunteers seeking best practices and tools to improve their board orientation and onboarding strategies. This workshop will cover board member roles & responsibilities, core governance structure, best practices of high functioning boards, and key governance principles.

Blueprint for Success: Accessing BGCA Board Resources from 10:30 am to 11:45 am

• Seasoned Directors of Organizational Development will provide an overview of tools, training, and technical assistance available to aid board leaders in advancing their organizations. A BGCA board governance toolkit containing sample practices and resources will be available.

For more information, please click [here](#).

The Board Chair and CEO Partnership

The partnership of the board chair and chief executive provides a structure for accomplishing the tasks of the organization. Governance and management complement and support each other - together focused on mission through different perspectives and actions.

The partnership itself is critical in providing communications headquarter for shared information, addressing issues, and planning next steps appropriate to the individual and collective responsibilities.

Click [here](#) for the full article.

Retreat How To

Why have a retreat? Sometimes board members need to step outside of a board room to get a better look at the bigger picture. A retreat offers the opportunity to delve more deeply into strategic issues that there may not always be time to address during regular board meetings.

An annual retreat may focus on large and complicated issues, to reflect on its own responsibilities and practices, or to discuss the future of the organization.

For the full article, please click [here](#).

Successful Board Self-Assessment

Make the case for board improvement by conducting a successful board self-assessment to identify your board's strengths and areas in need of improvement.

The best way to improve the board is to conduct periodic board self-assessment.

To read more, please click [here](#).

- Ronnie Jenkins, National Director, Board Transformation Services, Creator
- Delia Rojas, SyOp and Editor



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