



The BoardBriefing

The Board Briefing eNewsletter-15

MARCH 2016

BOARD Briefs are a series of "at-a-glance" written resources, including video and audio tools to assist Board Volunteers in supporting their local Boys & Girls Club. They are designed for use at board and committee meetings, new board member on-boarding, providing educational and generative content.



2016 BGCA National Conference

The 110th National Conference will be held May 11-13, 2016, featuring inspiring keynote speakers, great networking opportunities, and practical training all rolled into a fun and immersive three-day learning event. What's more, this year's destination is none other than beautiful and historic New Orleans! Don't miss out on the opportunity to join your colleagues in celebrating the hard work you do all year long, while taking advantage of valuable training specially designed to help you increase your impact and enhance the Club Experience.

For **National Conference Registration** link, please [click here](#). To view the **2016 Board Track Program**, [click here](#).

National Outcomes Report - Available Now

Boys & Girls Clubs of America (BGCA) is pleased to provide you with a copy of its fourth annual national outcome measurement report, **Measuring the Impact of Boys & Girls Clubs**. The report presents many positive findings from our analysis of 2015 National Youth Outcomes Initiative (NYOI) data and from formal, third-party impact studies, including our first national study on the economic benefit of Clubs. In 2015, BGCA also continued its research on what it takes to deliver a high-quality Club Experience and how an optimal Club Experience drives a deeper positive impact on youth.

Please [click here](#) to view reports.

Featuring: GARY DONAHUE

Gary Donahue is a graduate of Iowa State University in 1972, and a recipient of the US Army's Meritorious Service Award in 1980. He has excelled in earning a Six Sigma Brown Belt with Milliken from 2005–2007, and as the United Way Campaign Chair in 2012–2013. He was recently awarded the National Medallion award for his unusually devoted service to the Boys & Girls Clubs of Toccoa/Stephens County this year.

Gary was a member of the Founding Committee for over 24 years and accomplished many things on behalf of the Clubs. He is passionate about the kids and has ensured youth of the Toccoa/Stephens County community to have an opportunity for a GREAT Future. He has a wealth of knowledge and experience of where the organization has been and why it is where it is today.

As Board Chair and VP of Resource Development, Gary was the spokesperson and goodwill ambassador for the Club for many years, and has personally secured support from many donors. He has personally been one of the Clubs' major donors and is recognized as a member of the Jeremiah Milbank Society, an elite group of individuals dedicated to supporting their local Boys & Girls Club by making substantial, unrestricted annual campaign gifts to their local Club.

He has been called "Mr. Boys & Girls Clubs" by those close to the organization. Gary helped lead the Club and its board in becoming financially viable, as well as leading major renovations of the facilities. He has done more than anyone to promote this Club in this community, and the Club would not exist without Gary Donahue's dedicated support. Gary has also served on various committees and councils in support of all Boys and Girls Clubs in the Southeast Region.

Gary continues to serve as the Club's Area Council Liaison and board member.

[Click here](#) for more information on how you can honor your board leaders by using the National Service Recognition Awards.

BoardLeader SPOTLIGHT



What are nonprofit boards concerned about...

Participants were asked by **NPQ** to take a survey to surface some areas where **BoardSource** should ask questions in Leading with Intent, its big biennial survey. They wanted to help BoardSource to tailor its questions to the current concerns of board members.

Both organizations undertook this small preliminary step to share the highlights of the findings of 173 responses which is a small "pulse" survey. Respondents were asked to choose up to three items that do or should concern boards; and choose the one item that they found most pressing.

Please [click here](#) for details on the survey findings.

Membership in the Alumni & Friends Club

The Boys & Girls Clubs' Alumni & Friends Club represents a global community of supporters grounded in pride, belonging, and Club experiences. Today, we are nearly 4,000 registered alumni strong, and we continue to call all alumni to join the Movement and "[become a member for life.](#)"

Membership in the Alumni & Friends Club provides the opportunity to:



Connect: Connect with your Club in your hometown or current neighborhood



Engage: Get involved in networking events, leadership or service opportunities



Learn: Access mentors, jobs, internships and prominent speakers



Give Back: Donate, advocate or mentor a young alumni

Please join us! To learn more, [watch our short video today.](#)



2016 Year of the Teen

Each year, Clubs serve hundreds of thousands of teens, providing them with the skills, mentoring and support they need to achieve a great future. Unfortunately, our Movement's collective teen membership has been steadily declining over the last year. Given how much support our nation's teens need, 2016 has been designated as the Year of the Teen.

The [Year of the Teen](#) marks the launch of our new, comprehensive three-year strategy to reach and retain more teen Club members.

LEARN & COMMIT:

- Read the [Year of the Teen Overview](#)
- Download our [Top 5 Things to Know about Year of the Teen](#)
- Pass a board resolution to commit to teen programming ([sample resolution](#))

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- Ronnie Jenkins, National Director, Board Transformation Services, Creator
- Delia Rojas, SyOp and Editor



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