

Best Practice Library



The Nonprofit Institute Best Practice Library is a continually growing resource for the nonprofit community, comprised of faculty-selected consulting projects completed by graduate students of the Nonprofit Leadership and Management (NPLM) master's degree program.

The NPLM program places a special focus on experiential learning, requiring students to complete multiple consulting projects as part of the program's curriculum. Through our technical assistance resources program students are given the opportunity to provide valuable real-world consulting services to nonprofit and philanthropic organizations, typically at no cost. This resource is a way of sharing our knowledge with the world.

As of summer 2014, students have completed more than 850 consulting projects, the best of which are located here. These projects have received thousands of views and downloads. Typical projects include manuals, policies, fundraising, marketing, board development plans, assessments and feasibility studies and encompass various organizational fields, such as governance structures, administration and programs, financial advancement, fundraising, and human resources.

Best Practice Library Topics

- [Advocacy](#)
- [Board Development and Governance](#)
- [Board Manual](#)
- [Business Plan](#)
- [Bylaws](#)
- [Capital Campaign](#)
- [Case Statement](#)
- [Caster Center Research Reports](#)
- [Community Organizing](#)
- [Ethics](#)
- [Evaluation/Assessment](#)
- [Finance Plan](#)
- [Fundraising](#)
- [General](#)
- [Human Resources](#)
- [Marketing](#)
- [Performance Audit](#)
- [Program Design and Evaluation](#)
- [Strategic Planning](#)
- [Volunteer Management](#)

Viewing this on an iPad or tablet? View the [Best Practices Library here!](#) Not sure how to use the Best Practice Library? Here are some [simple instructions](#).